

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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January 9, 1965

89th CONGRESS OPENS WITH MANY EX-NEWSMEN AMONG ITS MEMBERS

The 89th US Congress convened in Washington last week, and the newsmen in attendance were by no means limited to the press galleries.

Answering rollcall was a solid phalanx of newspaper and communications industry veterans who have retired their typewriters for political careers.

Among these were at least three OPC members — Reps. Ogden Reid (R-NY), James Scheuer, (D-NY), and Lester Wolff (D-NY).

The lineup of former newspapermen in the Congress includes some of its

most illustrious names:

Sen. Harry Byrd (D-Va.), is publisher of the *Winchester Star* and *Harrisonburg Daily News Record*, and Rep. Joseph Martin (R-Mass.), used to be reporter for the *Attleboro Sun* and *Providence Journal*.

Sen. Henry M. Jackson (D-Wash.) owes his famous nickname, "Scoop", to his stint as a newspaperman. Sen. A. S. "Mike" Monroney (D-Okla.) was a political reporter for the *Oklahoma News*. Reps. John Ashbrook and Charles Mosher (both R-Ohio) published weekly papers in their Ohio hometowns of Johnstown and Oberlin respectively.

Rep. Tom Steed (D-Okla.) is former managing editor of the *Shawnee News and Star*, while his colleague, Rep. Lionel Van Deerling (D-Calif.) was a radio commentator.

Sen. Ernest Gruening (D-Alaska) has had a varied journalism career. The author of a number of books on Alaska, Mexico and other subjects, he also has served as editor of the *New York Evening Post*, founded the *Portland (Me.) Evening News*, and was once the managing editor of *The Nation*, the political journal.

A rundown of journalism veterans now in Congress would include these names: Senators — E. L. Bartlett (D-Alaska), Margaret Chase Smith (R-Me.), Clinton Anderson (D-N.Mex.), Jennings Randolph (D-W.Va.), and William Proxmire (D-Wisc.).

Representatives — Harlan Hagen (D-Calif.), Paul Findley (R-Ill.), Barrat O'Hara (D-Ill.), Roman Pucinski (D-Ill.), H.R. Gross (R-Iowa), F. Edward Hebert (D-La.), Robert Griffin (R-Mich.), Paul C. Jones (D-Mo.), Samuel Stratton (D-NY), Clarence J. Brown (R-Ohio), John H. Dent (D-Pa.), George M. Rhodes (D-

(Cont'd on page 3)



NEW MAN IN CONGRESS: Lester Wolff (D-N.Y.) is welcomed as a new Congressman, following a long line of journalism veterans into politics.

(Photo courtesy Editor & Publisher)

Failure of Commercial TV Networks To Be Explored Wednesday by NET Head

The president of National Educational Television (the "fourth network") will delve into what he considers to be the shortcomings of the three American commercial networks at next Wednesday's 12:30 p.m. Club Luncheon.

John F. White, NET president, will deal with US failure to establish international relations with television organizations abroad, such as the European, African and Asian broadcasting unions. He attributes this to the effects of rivalry between the three competitive American networks.

Representatives of the three networks (ABC, CBS, NBC) have been invited by Joseph Newman, program chairman, to attend the luncheon and comment in their defense.

White, who built NET into a major network with 82 stations throughout the country, will describe the latest developments in his organization as well as TV negotiations with foreign countries — including some behind the Iron Curtain.

White was responsible in 1961 for organization of the group of private citizens who raised funds to purchase a commercial channel as establish it as the first ETV (educational television) outlet in the New York City area. He



White

took an active role in the negotiations by NET to acquire Channel 13 (WNBT).

He has been the network's chief executive since 1958. He came to this post from ETV station WQED in Pittsburgh, Pa., where he had served as general manager from 1955-58.

His background includes fourteen years as an educator and administrator. He is a former Dean and Director of Development at the Illinois Institute of Technology in Chicago.

Working Conference Committee Listed For This Year's College Editors Meet

Work gangs — also known as subcommittees — were appointed to take over many of the chores involved in putting together the annual OPC-Reader's Digest Foundation College Editors Conference during a recent meeting of the Conference committee.

Announcement of the committees was made at the meeting by Chairman *Matthew Huttner* (also treasurer of the OPC Foundation), Vice Chairman *Ron Taggiasco*, and Honorary Co-Chairman *Sterling Fisher*, Executive Director of the Reader's Digest Foundation.

Heading the subcommittees are *Richard Barr*, publicity; *Anita Diamant Berke*, hospitality; *Jean Baer*, favors; *Charles Campbell*, program; *Fisher*, awards; *David Bressen*, special *Bulletin* edition.

Conference coordinators are *Campbell*, *Charles Pintchman*, *Will Oursler*, *Malvin Mencher* (for Columbia University), *Tom deVries* (U.S. Student Press Association) and *Bob Kernish* (National Student Association).

Other members who have accepted appointment to the Conference committee so far include *George Bookman*, *Emanuel Freedman*, *Henry Gellermann*, *Dorothy Gordon*, *Ben Grauer*, *Mary Hornaday*, *Natalie Jaros*, *Lawrence F. Mihlon*, *Joseph Newman*, *Madeline D. Ross*, *William L. Ryan*, *Harrison Salisbury*; *David Shefrin*, *James H. Sheldon*, *Stan Swinton* and *Will Yolen*.

Invitations have gone out to some

THE SANTA LIST

The Committee which planned the Dec. 17 Children's Christmas Party at the Club would like to make note and thank contributors to the party.

These include *Allen Lloyd*, who furnished toy gifts for the children; *Schrafft's*, who gave the king-sized lollipops; and *Screen Gems*, contributor of the cartoon movie.

prospective guest speakers, including *Robert Kennedy*, *George Kennan*, *James Wechsler*, *Turner Catledge* and *Henry Cabot Lodge*.

The Conference will open at the Club on Friday, Jan. 29. Saturday will be devoted to seminar discussions of world problem areas, with top professional newsmen swapping ideas and information with the 200 or more college editors expected to attend. Discussions of campus journalism will be held Sunday at Columbia University.

A Sunday evening banquet at the university will feature a major speaker and presentation of the annual OPC plaques and *Reader's Digest* cash awards for excellence in college journalism. Monday has been designated as "U.N. Day", with the college journalists taking a United Nations tour and making a reception and talks with UN officials and delegates.

Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Wed., Jan. 13 — Luncheon, with NET President *John F. White*. 12:30 p.m. \$3.50.

Tues., Jan. 19 — Luncheon for "Tiny Alice" star *Sir John Gielgud*, playwright *Edward Albee* and director *Alan Schneider*. 12:30 p.m. \$3.50.

Tues., Jan. 19 — Turkish Regional Dinner. 6:30 p.m. \$5.

Thurs., Jan. 21 — Coney Island Winter Carnival, featuring *Nathan's Food on the Fairway*, Games of Skill, prizes. 6 p.m. \$3.

Tues., Jan. 26 — Music Night, Metropolitan Opera Studio — 10th floor, 8:30 p.m.

WORLD-WIDE TICKER

Edited by JERRY KRISKA

WASHINGTON ..from JESSIE STEARNS

When Congress convenes look for it to take up a bill which would make it a criminal offense for a public personality to attack a reporter or cameraman trying to get an interview or picture in certain public areas. This is the result of an attack on C. Ed Alley, UPI cameraman, when he tried to photograph a Bobby Baker case witness. This was the second time Alley was attacked.

Frederic Collins, *Ridder Newspapers* and *London Sunday Times*, is the 1965 president of the *Gridiron Club*. *James Russell Wiggins*, *Washington Post* editor, was elected vice-president. Other officers elected were: *Julius Frandsen*, UPI, secretary; *Richard Wilson*, *Cowles Publications*, treasurer; *Roscoe Drummond*, *NY Herald-Trib Syndicate*, historian.

May Craig, correspondent for the *Guy Gannett Newspapers of Maine* and others, chastised President *Johnson* for his quickie-walkie-talkie press conferences when she addressed the *New England Society of Newspaper Editors*. *Miss Craig* said that "President *Johnson* does not, as he should, hold regular scheduled press conferences. Foreign correspondents can't hang around the White House for the quickie-walkie-talkie conferences." *Miss Craig* is fond of President *Johnson*, yet critical. She has a little sympathy for his statement that he is "lonely behind the iron fence of the White House." She pointed out that he spent his whole life trying to get behind that fence.

GEORGETOWN, British Guiana

..... from KENNETH BACHE

Accommodations — shaky at best in this remote remnant of Britain's Empire — were strained alarmingly by the arrival of a sizeable foreign press contingent to cover the general elections under a new proportional representation system, which is expected to determine the party what will lead this country to independence.

Covering for the US press were *Bob Berellez*, AP; *Nathan Miller*, *Baltimore Sun*; *Hal Hendrix*, *Scripps-Howard*; *Mo Garcia*, *Time*; *Penny Lernoux*, *Copley News Service*; *Richard Eder*, *NY Times*; *Jack Perkins*, with *Henry Kokojan* and *Irying Gans*, for *NBC*; *M. Sigale* with *S. Stanford* and *R. Sullivan* for *ABC*.

Garcia's visit was the second in recent weeks, the first being marked by his daring rescue of an East Indian girl from a mob of attacking Negroes in the aftermath of a meeting of the predominantly East Indian *Peoples Progressive Party*. He was rather painfully beaten during that episode and flew to New York between visits here for a checkup, which revealed no serious damage.

British press contingent included *Innis Macbeath*, *London Times*; *Daniel Counihan*, *BBC*; *Michael Field*, *London Daily Telegraph*; *Jack Comben*, *London Daily Express*; *John Bland*, *Reuters*; *David Nott*, *British UPI*; *John Bierman*, *London Daily Mail* and *Trinidad Guardian*.

(Cont'd on page 8)

SCHONBRUNN

WASHINGTON PHOTO COVERAGE

color — black & white

2444 Massachusetts Ave., N.W.

(202) 332-8172

Israel's Eban Concentrates On Smaller Nations

Israel's Deputy Prime Minister H.E. Abba Eban concentrated his remarks at the Dec. 23 OPC Luncheon to the role of the smaller nations on the world scene.

His only comment on the recent Israel government crisis and the controversy over the Lavon affair which caused it was that "We desire to detach the public mind from the problems of 1954 and focus on the problems of 1964."

Eban expressed concern over the tendency of smaller and medium-sized nations in such bodies as the UN to wait for the big powers, such as the US and USSR, to take the initiatives. "This tendency ignores the fact that it is the small nations which have the greatest interest in maintaining a universal system of international relations."

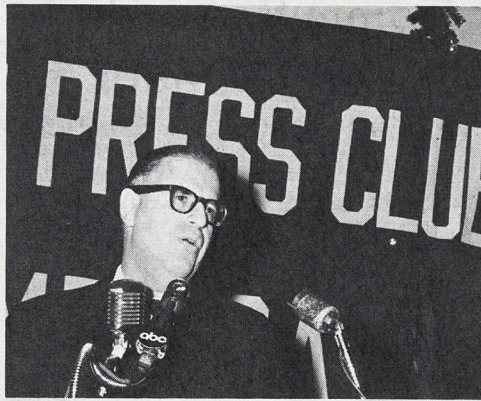
"Small and medium nations should strive to assert their influence more strongly in the United Nations."

The diplomat told the OPC audience that Israel would cooperate in the African states no matter what regime was in power. His nation has 24 diplomats on the continents, he said, and "most African states requite our cooperative attitude with friendship".

"Israel is attractive for cooperation because it is compact; one can see immediate results", Eban said.

Shifting to the subject of the Arab-Israeli conflict, Eban stated that "We don't oppose Arab unity if the action is not directed toward Israel — but unfortunately most (actions) are."

He also said that the trouble with



Eban during Club luncheon.

allowing Arab refugees return to Israel was that they "want to return to Israel to change it back to the Arab way."

TURKISH SPECIALTIES AT JAN. 19 REGIONAL DINNER

Turkish hospitality, cuisine and entertainment await OPC members at the Turkish Regional Dinner Tuesday, Jan. 19, 6:30 p.m.

His excellency, Orhan Eralp, representative of the Turkish Permanent Mission to the United Nations, will be a special guest.

Turkish *raki* will be served preceding the dinner, which is being prepared under the direction of Regional Dinners chairman Myra Waldo with the cooperation of the staff of the Turkish Tourism & Information office. Typical authentic national dishes and appetizers will be served at the dinner and cocktail reception.

First prize among a variety of door prizes will be an exotic Turkish rug, being brought directly from Turkey for the event. Guests will be entertained with Turkish folk music and a performance by a Turkish belly dancer.

Wanted: Volunteer Help for Jan. 21 Coney Island Nite

Is there a touch of the con man lurking in your soul? Have you long nurtured a secret desire to befuddle a bunch of marks with your brilliant carny pitch?

If so, you've a chance to fulfill that ambition and do a good turn for the Club at the same time.

There will be a number of boardwalk games and pitches at the Coney Island Winter Carnival Party at 6 p.m. Thursday, Jan. 21.

Persuasive barkers are needed to help separate the rubes — beg pardon — guests — from their dimes and quarters for the Club's benefit. Some attractive girls to help with the event are also needed. The Top of the Club Committee, which is sponsoring the party, will be grateful to any and all volunteers.

Also needed is a lady or gentleman who has a Polaroid camera and is willing to man it for the evening. The idea: take souvenir pictures of guests willing to put their faces through a silly cut-out. The committee will supply the film.

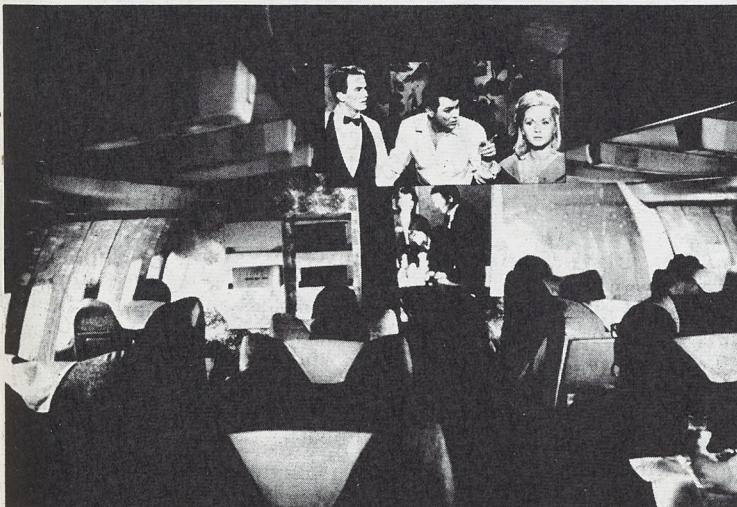
Volunteers to help decorate the 10th floor party site also will be welcome.

Jay Nelson Tuck would like to hear from anyone who would like to help out. Call him at CH 3-7414 or call Alice Towse, chairman, at YU 6-2177.

CONGRESS (Cont'd from page 1)

Pa.), Robert J. Corbett (R-Pa.), E.Y. Berry (R-S.Dak.) Julia Hansen (D-Wash.).

There was one example of reverse action in Washington last week, however. Arizona's Barry Goldwater left the Senate to become — a newspaper columnist.



20th Century Fox's "Goodbye Charlie," starring Tony Curtis, Debbie Reynolds and Pat Boone. Films by Inflight Motion Pictures, Inc.

Assignment overseas?

TWA reduces "flying time" with first-run, wide-screen movies!

Next trip abroad, fly TWA and enjoy air travel's only wide-screen movies in flight. They're the greatest thing that's happened to flying since jets. Complimentary in First Class, optional in Economy at \$1.

Another TWA exclusive: one-airline service between 70 U.S. cities and 17 new capitals in Europe, Africa and Asia.

Never a change of terminals. Non-stop jets from New York, Washington, Boston, San Francisco, Los Angeles. Direct service — no change of plane — from Chicago, Kansas City, Detroit. For reservations, call your nearest TWA office. Or see your travel agent and specify TWA.

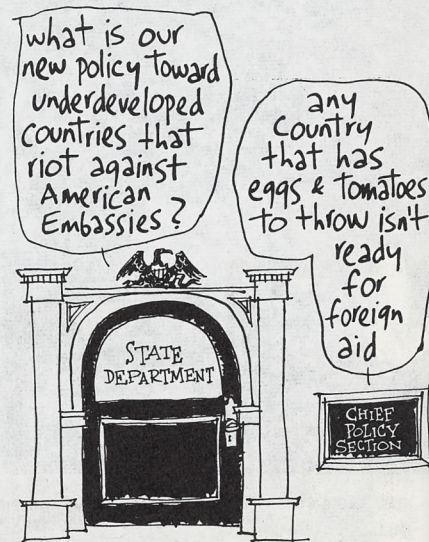
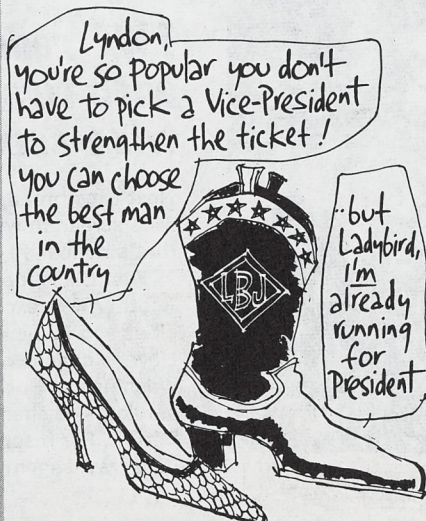
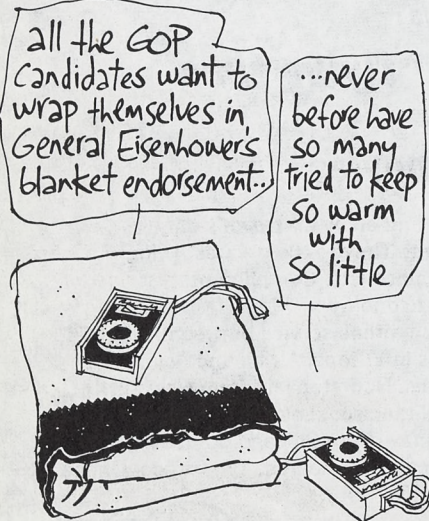
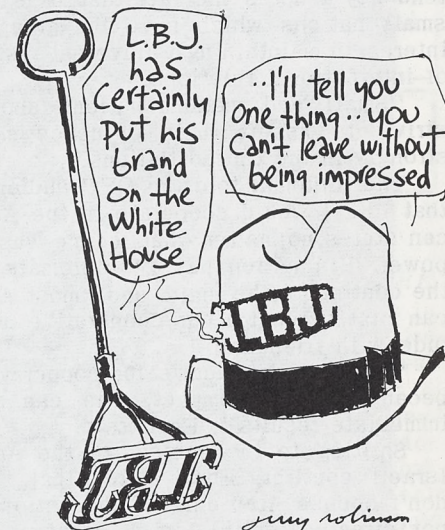
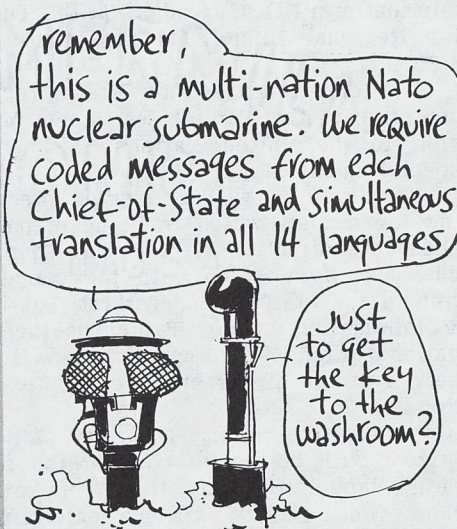
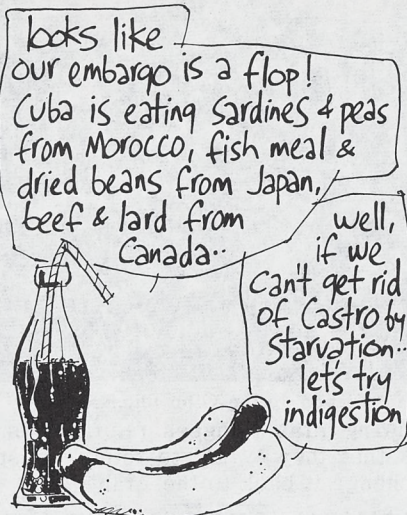


still life

THAT WAS THE YEAR THAT WAS

Look back in anger and amusement with the wry commentaries of "still life"; the satiric pen of Jerry Robinson takes an off-beat view of some of the major news stories of 1964.

"still life", winner of the National Cartoonists Society's Award for the best cartoon panel of 1964, appears daily in leading newspapers throughout the country and is distributed by the Chicago Tribune-New York News Syndicate.



there are over 60 products to help break the cigarette habit... everything from pills & tablets to wafers of all flavors..

nothing works.. and I've smoked them all



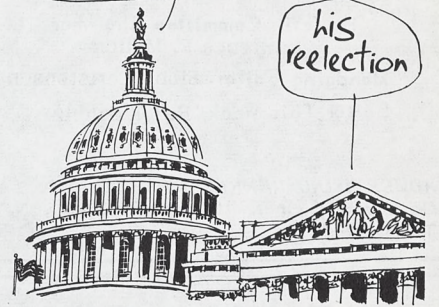
the other day Rockefeller campaigned in 4 supermarkets and 2 pizza stands... and Goldwater blasted LBJ at 3 diners, 2 bakeries and a fish market

they're sure hungry for votes



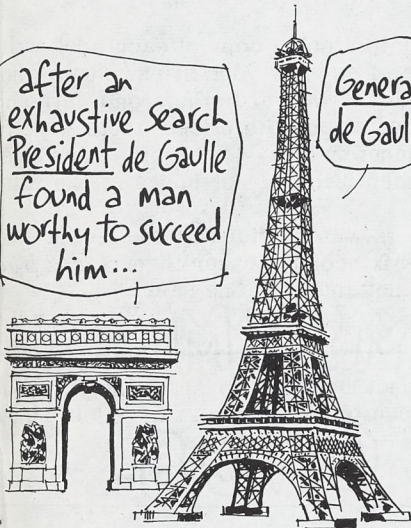
from the moment he was elected, the Senator has selflessly dedicated himself, night & day, to one overriding issue..

his reelection



after an exhaustive search President de Gaulle found a man worthy to succeed him...

General de Gaulle



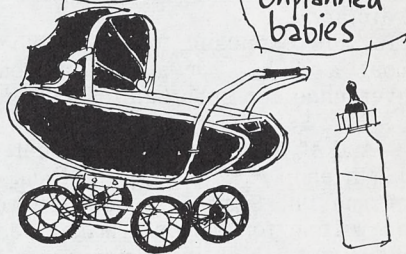
why don't they investigate what investigations the Investigating Committees don't investigate

because they might find out something



is the planned parenthood program having any success in solving the population problem?

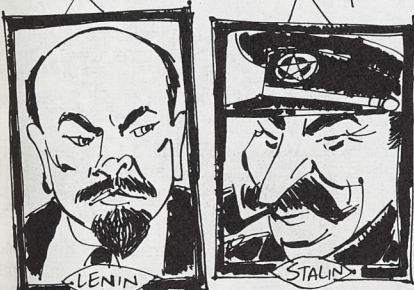
well, just when we make progress with planned parents..we get a rash of unplanned babies



Comrade.. do you think Khrushchev will replace you in my Tomb in Red Square?

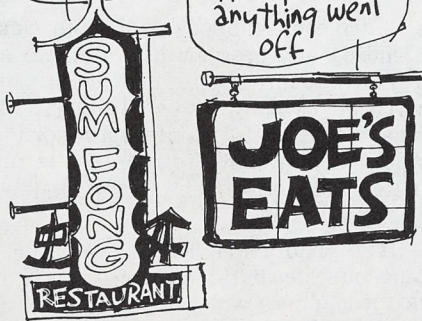
still life

Only while he's alive



what do you think of Chinese atomic bomb?

well, you know Chinese bombs.. 3 hours later you hardly know anything went off



Mr. Ambassador, with an unstable government in Saigon, the buildup of Viet Cong forces, the shooting down of our helicopters and the daily ambushes of our troops...how is the war going?

very well, in fact, extremely well...considering we're losing





THE OVERSEAS PRESS BULLETIN

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Letters

NO 'MEMBERETTES'

Sam Grafton's suggestion about broadening membership is one of the horror stories of the old year. If we admit all family members, why not have a baby-sitting service and a wet-nurse in attendance for the members' wives who are also mothers? What about grandmas? And grandpas? And Cousin Joe, who would like to take a rest between sessions at the library?

Is this supposed to be a club — or almost a club — or a way station and convenience for suburbanites? There always is a Schrafft's!

"And if a wife wanted to meet some of her friends . . ." Where's the end on't?

Come on, Sam! Just because you've been writing for women's magazines you don't have to think in skirts.

Perhaps the Club committee or someone better investigate the chances of leasing Grand Central Station — at slack hours — as a convenience for the new wave of unofficial official auxiliary memberettes.

Rion Bercovici
(New York)

NOISEMAKERS

Through the years I have been witness to the development of a disturbing situation which now has grown to proportions that make it not only disturbing, but embarrassing.

I have been particularly aware of this situation in relation to programs put on by committees of which I have been a member. But it exists at all times and I feel that the House Committee and the new Club management should cooperate to put an end to it immediately.

I refer to the noise that emanates from the kitchen area during programs in

PRESIDENT'S COLUMN

This will be a year of war correspondent reunions at the OPC as we commemorate the twentieth anniversary of the climactic battles of World War II and V-E and V-J Days. Admiral "Min" Miller is chairman of our Reunion Committee, and Ed Cunningham and Joe Willicombe Jr. have been in charge of various of the events. If you have any ideas on good ones with which you may be able to help, get in touch with Min, Ed and Joe.

The dramatic and moving way in which George Hicks (one of radio's masterful Peabody Award-winning pros) handled the Bulge party is still a topic of admiring conversation. (George had everyone there, from Gen. Omar Bradley down to a mere ex-sergeant Kelly — the latter a Congressional Medal winner). Those who couldn't get to the Club were able to sample the reunion through the special issue of the *Bulletin*. In addition, those who are not members were able to get the flavor of the *Bulletin* issue through a full column former OPC Pres. Bob Considine wrote for the Hearst Headline syndicate. Bob quoted amply from Gordon Fraser, Walter Cronkite, Pierre Huss and Fred MacKenzie and introduced them with the comment that this *Bulletin* issue was "the best informal history of the Battle of the Bulge" in print.

He said: "The historians (were) unique. They covered the Bulge, when it wasn't covering them."

* * * *

Raine Bennett, Library chairman, would like to stock a copy of each book written by an OPCer. Ask your publishers to send one of each of your titles. There should be an avalanche. When Anita Diamant Berke, Fred Kerner and others on a large committee ran our recent Book Fair, offering volumes at cut-rate prices, there were fifty different titles of the past year contributed generously by Club author-members to help the fund-raising project. Members have been bringing out books at the rate of one a week for as long as any can remember.

A hint of the prolific abilities of OPC authors was provided by the recent Puerto Rico dinner. The two co-chairmen had seventy-six books between them (Larry Blachman forty and Myra Waldo thirty-six). Myra was not abashed: She said:

"I'm younger".

Barrett McGurn

the dining room. The committees upon whom it devolves to create these programs — in an effort to put the Club on a paying basis — go to great lengths to induce many non-Club members to appear on these programs without remuneration.

It is sad enough that often the turn-out makes our guests wonder if they have wasted an evening; but it is worse when we do them the discourtesy of making it virtually impossible for them to be heard over the din and clatter of dishes and cutlery being washed (perhaps unavoidable) and the laughter and arguments of the dining room staff, often standing outside the kitchen doors in the dining room area (entirely avoidable).

I am embarrassed as a Club member attending any program at which we show so little courtesy to our guests. I am mortified when some celebrity, who I have managed to cajole into coming to appear at the Club, is rudely interrupted in this manner.

It is bad enough that we have discourteous members; there is no accounting for manners when application is made to the Club. There is absolutely no reason, however, why the house staff

cannot be made to show the commonest of courtesy not only to the Club's guests but to its members as well.

Fred Kerner, New York

Classified

FOR RENT: Jan. 15-June 15; furnished, one-bedroom apartment, near Central Park and subway in West 70's; \$135 monthly; call Mrs. Rose, Tuesdays through Thursdays, MU 2-3190.

TO LET: Villa on Lake Geneva, 4 bdms, lvgm, hall, patio, verandah, garden. Antique furniture, all facilities. M.deLuze, Notaire Morges, Switzerland.

APARTMENT AVAILABLE for 2 or 3 months, immediate occupancy. Charming furnished at 227 East 69th St. includes large living room, bedroom and bath, kitchenette. Rent \$200 monthly.

FOR RENT: Furnished apt. \$180 monthly. Lex & 92nd Feb. 1 thru June, incl. bedroom, living room, kitchen, 2 bathrooms; would exchange for comparable flat in Paris. Call Lobanov, 972-6177, office hours.

OFFICE SPACE WANTED: 1 or 2 rooms with telephone, mail and receptionist service. Fifth Ave. or Madison Ave. 42 Street vicinity preferred. Call MU 2-1442 weekdays.

27 E. 79TH ST. — 2 room furnished apt. & kitchenette — sublease up to 6 months — \$250 monthly. Ring Pogue Superintendent's bell for Silverstone 2nd floor apt.

NEW MEMBERS ACTIVE

Peter Gregg Arnett — Correspondent, The Associated Press, Saigon, Viet Nam.

Naomi Barry — Columnist, New York Herald-Tribune, Paris, France.

Morris Brilliant — Correspondent, The New York Times, Tel Aviv, Israel.

Beverly Ann Deepe — Correspondent, The New York Herald Tribune, Saigon, Viet Nam.

Michael Elkins — Correspondent, CBS, Jerusalem, Israel.

Wesley J. Perry — Bureau Chief, McGraw-Hill World News, Mexico City, Mexico.

James Howard Pickerell — Photographer, Black Star Publishing Company, Tokyo, Japan.

Andre Sima — Photographer, United Press International, Montreal, Canada.

R. E. Stannard, Jr. — Manila News Editor,

Asian Circuit, United Press International, Manila, The Philippines.

ASSOCIATE

Douglas Browning — News broadcaster, ABC, New York, New York.

Henry A. Curth — Aerospace correspondent, Free-lance, Washington, D. C.

Barbara Field (Crohn) — Free-lance, New York, New York.

Lem Jones — President, Lem Jones Associates, Inc., New York, N. Y.; (F) N. Y. Herald Tribune, N. Y.

Arthur Alan Quartermain — Assist. Manager, Australian National Travel Association, New York, N. Y.

Charlotte Seittin — Senior Editor, Simon and Schuster, Inc., New York, N. Y.

(Mrs.) *Lee Z. Steele* — Staff Writer, Toledo Blade, Toledo, Ohio.

Lillian Zwirn — Associate Editor, Central Feature News, Inc., New York, New York.

Placement

England:

A-301 International business publications division of US-owned publishing house needs vigorous, talented writer to handle complete promotion activities for its publications. To create and produce brochures, presentations, space ads, newsletters, etc. Single, with good initiative, team spirit, persuasive writing ability. Permanent job with good growth potential. Air transp. to be provided from the United States. Salary: £7 to 8 M.

Latin America and World Capitals:

A-300 Wanted: stringers covering Latin America for new English-language daily covering Latin American news and business affairs. Also stringers from world capitals to cover news of Latin American interest. Send brief bio sketch. Salary: space rates.

New York City:

A-310 Responsible P.R. position opening in at'l hq major pharm. firm: Requirements include substantial overseas working exp. in indus. P.R., in addition to journalism; some language skills; working exp. or educ. in pharm. or med. field or in biological science; suitable writing skills, creativity, capacity to work with people of other nationalities. Submit resumes; state salary requirements.

A-309 Wanted: Young P.R. practitioner, versatile, with good press contacts, handle releases, write speeches, program activity. For major publishing house. Salary open.

A-308 Wanted: Writer-Editor for nationally known, high-quality investment advisory service. Must write to highest standards of logical and factual accuracy. Helpful but not required: exp. in writing to sophisticated bus. audience. Room to develop into editorial & production work, if desired. Salary: \$9,000-13,000.

A-307 Wanted: Library ass't. Good Spanish & English essential; prefer some news exp. Salary: About \$450 per mo.

Upstate New York:

A-306 Wanted: Product writer with interest in industrial marketing for self-starting job on corporate public relations staff. Salary: \$8,000-9,500.

Connecticut

A-305 Wanted: Science writer for communications laboratory. Exp. in news field, publications and visual arts preferred. Salary open.

Illinois:

A-304 Wanted: Corp. P.R. dir. for major food & chem. co. with more than dozen divisions. Products range from meats and grocery items to soaps & detergents, indus- & ag. chemicals, adhesives, oils, etc. Applicant must have had exp. with multi-div. corp. at top levels, be able to develop & execute short & long-range P.R. programs.

A-303 Wanted: Combinations publicity director/ass't ed. with sports publicity know-how; to write editorial copy, handle press contacts for sports association. Send resumes, state salary requirements.

Pennsylvania:

A-302 Wanted: Thoro. knowledge PR, with spec. skills writing, pubs. procedures and media. Experience in field req'd; Experience in college PR desirable. Salary: commensurate with experience and ability. Would be in \$10 M range.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

THANK YOU

The Club's 75 employees wish to extend their deep appreciation to members for the generous contributions which made possible year-end bonuses for the staff.

**Amphenol-Borg
Electronics
Corporation's** Electronics
Group manufactures and markets components for the electronics and aerospace industries. The components range from tiny, thin-film circuits and potentiometers all the way up to large umbilical and interstage connecting devices for missile applications.

Helping tell the story of
Amphenol-Borg Electronics Corporation
and other business leaders is the business of

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: Will Yolen and his brother Sam vacationed over the holidays on **Oliver Gramling's** 55-foot yacht, where Will says he caught the "first seafood platter in the world" — a kingfish caught with shrimp bait and, as he hauled in the big fish, the line was tangled up with lobsters . . . **Mark Anthony Messina**, special Milan correspondent for the Italian News Feature Service (press arm of Fred Rosen Associates, p.r. for the Italian government) returns to Milan in mid-January after a 21-day business-pleasure trip to New York, Chicago, London and Paris . . . **William T. McKeown** crewed aboard the powerboat taking the offshore powerboat championship for the year during the recent Miami-Key West race, while doing travel and boating stories for True and Esquire and his syndicated NEA column.

NEW POSTS: After a year as UPI news manager in Caracas, **Merwin K. Sigale** has rejoined ABC News as Latin American correspondent and Miami Bureau manager, with offices in the Biscayne Terrace Hotel, Miami . . . **Willis Player** has left American Airlines, where he was v.p. in charge of public relations, for a similar post at Pan-Am . . . **Fred Kerner** becomes president and editor-in-chief of Hawthorn Books, Inc., having purchased the non-fiction house from Prentice-Hall. **Kenneth S. Giniger** former Hawthorn prexy, has plans to go into publishing on his own in the near future. Hawthorn has published a number of OPC members, including **Alden Hatch**, **Charles Hurd**, **Whit Burnett**, **K.N. Anderson**, **Bob Considine**, **R.F. Dempewolff**, **Yousuf Karsh**, **Marion Preminger**, as well as both Giniger and Kerner.

ARTICLES: **Alan Levy** reports "Machine-Made Love, or Meet Your Opposite Number" in January *Mademoiselle*; "This Ho-Ho-Ho Business" in Dec. 12 Saturday Evening Post; and profiles of Arthur Miller in January *Cavalier* and Julius Monk in N.Y. Times Magazine for Jan. 10 . . . **Stella Margold's** piece on world trade in December *International Trade Review*.

BOOKS: Among the 80 biographies included in "Great Lives, Great Deeds," a new Reader's Digest volume, are several written by OPC members; **Ralph McGill**, **John Gunther**, **Emma Bugbee**, **George Kent** and **Eugene Lyons**.

SPEAKERS: **Eric Severeid** is addressing the annual meeting of the National Rural Electric Cooperative Association in Miami Beach Jan. 25 . . . **Herbert Teison** discussed what constitutes a good media salesman at the New School for Social Research Dec. 23 . . . **Edward**

L. Bernays will lecture on the engineering of consent at Boston College March 24, as part of a course on Government, Politics and Citizen Involvement.

HONORS: **Clifford Evans**, producer-moderator of WOR's "Ladies of the Press," has received two awards for his documentary motion picture, "Paintings in a Low Voice," of which he was producer. Awards presented at CINE annual awards dinner in Washington, D.C., included Venice Film Festival honor, where the film was shown.

RECORDS: "This Land Is Your Land," an album of folk music dreamed up by the UAW education department, was produced by **Joel O'Brien** Productions.

HAS OIL; IT TRAVELS: **Jim Eysler**, director of Writers: Freelance, took time off from his job of finding assignments for his 400 registered writers to paint an oil which has been accepted for the traveling art exhibit sponsored by the Philadelphia Sketch Club.

ALASKAN HOSPITALITY: Mrs. **O'Carroll Colvin Baer**, who headquarters in Anchorage, Alaska, will be glad to hear from OPCers passing through. Her phone number, unlisted locally, is Diamond 4-1738.

DEATHS: **Dorothy Masters**, movie critic for the N.Y. News, on Dec. 22, of heart complications following surgery. . . . **Margaret S. Ernst**, wife of **Morris L. Ernst**, on Dec. 3 after a brief illness.

BOOK REVIEW: **G. J. Advani's** lengthy review of OPC's "I Can Tell It Now" in Dec. 22 *Baltimore Sun*.



A-CAROLING: Pianist **Constance Lukian** accompanies guests and committee members at the Top of the Club's Yule Party Dec. 22. Standing from left are **Alice Towsley**, chairman; **Jay Nelson Tuck**, **Moritz Jagendorf**, **Dr. Arthur Winter** and **Ruth Winter**. The festivities included such international holiday favorites as a cheese table set up by Cheese of All Nations, with La Vie sourdough bread; dessert included LU champagne cookies donated by the Daco Trading Corp. These companies also contributed door prizes along with German Distilleries, Ltd., which gave three bottles of Asbach Uralt brandy. The Swedish Travel Bureau furnished decorations for the 10th floor affair, which ended with music and entertainment supplied by pianist **Lukian** and singer **Janice Winter**.

TICKER (Cont'd from page 2)

ROME from SAM'L STEINMAN

Nino Lo Bello, now free-lancing out of Vienna, was in Rome for a week on special assignments. His successor as bureau chief for NY Journal of Commerce here, is **Milo Farneti** . . . **Melton Davis** has profiled Director Michelangelo Antonioni for NY Times Magazine . . . **Duilio Pallotelli**, L'Europeo's photographer on international assignments, has been transferred to New York for two years. He'll headquarter at new Rizzoli Building on Fifth Ave.

George Weller, Chicago Daily News, is back on Mediterranean beat after seven-month assignment in South America . . . **Patrick Morin**, Playboy, Herbert Fried, Globe Photos, and **Jim Pringle**, AP, were winners in Stampa Estera photo show.

Leo D. Hochstetter Mediterranean chief for MPEA, hosted American end of annual meeting of International Association of Federations of Film Producers which took place in Rome for first time with representatives from most film-producing countries of the world present . . . **Leila Wynn**, wife of **Wilton Wynn**, Time, is recovering at home from second major surgery in one year . . . **William Rademaekers**, Time, has come from Bonn to join bureau here.

COPENHAGEN . . . from PER AMBY

To **Noel Fox**, Scandinavian Times, and wife, **Gyda**, Danish radio and TV reporter, a son, **David**, was born — their second child . . . Among recent visitors to Denmark were **Pat Caulfield**, assistant editor of Modern Photography, and **Charles Joslin**, Chemical Week.